Governor Hogan Proclaims 2020 “Year of the Woman” in Maryland

OTD’s Rich Gilbert Represents Maryland at the National Tourism Association Travel Exchange in Fort Worth, Texas

Register Now for Chesapeake Bay Storytellers Training

Place Your Bulk Orders for Destination Maryland 2020 Now

Promote Your Event with 'Maryland Mondays' Ticket Giveaway

IN THE NEWS

In addition to signature Year of the Woman events including the WOW Festival to be held March 7, 2020 at the Columbus Center in Baltimore and the 2020 Women’s Centennial Summit on August 26, 2020 at the Lowe House Office Building in Annapolis, OTD will lead a targeted marketing strategy to highlight attractions, events, activities, trails, exhibits, and experiences that honor women throughout the state. “The Maryland Office of Tourism has compiled an impressive list of events and activities to be held around the state as we mark this important anniversary and honor the many contributions that women have made in helping to shape the Maryland we know today,” said Maryland Commerce Secretary Kelly M. Schulz.
OTD’s Rich Gilbert Represents Maryland at the National Tourism Association Travel Exchange in Fort Worth, Texas

Rich Gilbert, Travel & Trade Manager, OTD, and a delegation of Maryland tourism and travel experts traveled to Fort Worth, Texas in mid-December to promote Maryland travel at the National Travel Association (NTA)’s “TREX” Travel Exchange. The Maryland delegation included representatives from Visit Baltimore, Visit Hagerstown, Ocean City CVB, the National Aquarium and Uno Pizzeria & Grill. Gilbert met with 30 tour operators for 7-minute sessions and led a pair of sales presentations for tour operators. The sales and fact-finding mission is a key part of OTD’s annual strategy for promoting group tourism, and NTA’s TREX is one of the nation’s premiere marketplaces for package tour sales.

Register Now for Chesapeake Bay Storytellers Training

The Maryland Department of Commerce Office of Tourism and the National Park Service are partnering to provide free training for Chesapeake Bay guides, watermen and women, and water-based tour providers. Enhance your tours or create new ones. Engage with experts about Chesapeake Bay nature, heritage, ecology, and stewardship, improve your presentation skills, and discover how to make your tours interactive and engaging for your customers. Upon completion of the training and preparation of a water-based tour with Chesapeake Bay thematic messages, participants will receive official recognition and promotion of their tour business or organization as a Chesapeake Bay Storyteller. A $400 stipend per participant will be provided to help defray costs of attendance, travel and meals. Each session is limited to 20 participants. Once the first 20 spots are filled, other registrants will be put on a wait list, so register now. For class dates, registration, and more information, follow this link.

Place Your Bulk Orders for Destination Maryland 2020 Now

Destination Maryland 2020, OTD’s official guide to Maryland travel is nearly here and will be in market on
January 2. If you would like bulk copies for distribution of this inspiring glossy magazine, please contact Brandon Chan, Supervisor at Mason Dixon Welcome Center and Fulfillment Operations, via email at brandon.chan@maryland.gov.

Promote Your Event with 'Maryland Mondays' Ticket Giveaway

How can OTD help spread the word about your attraction or event? "Maryland Mondays" is the perfect way to help us help you. Each Monday, OTD launches a new “Maryland Mondays” ticket give-away program across all of our social media channels, consumer newsletter, and weekly “Maryland Minute” radio spots. Combined, these channels reach thousands of potential customers each week. To find out how to get involved by providing tickets to your attraction for an upcoming "Maryland Mondays," email OTD's Leslie Troy.

IN THE NEWS

UK’s Independent Writes a Love Letter to Baltimore, "The Most Underrated City on America's East Coast"

Showtime’s “The President is Missing” Pilot to Film in Maryland

Governor Hogan Proclaims 2020 “Year of the Woman” in Maryland, according to WJZ

Frostburg One of “9 Charming Small Towns that Look Just Like a Hallmark Christmas Movie” according to Matador Network

Tax Credit Continues to Lure Big Projects to Maryland, according to The Daily Times Online

Mountain Maryland Gateway to the West Heritage Area Receives $100,000 Grant from Maryland Heritage Areas
Maryland Travel Tips

For the latest on events and everything going all around Maryland, view the latest edition of Visit Maryland Now! here.

Maryland Minute

Each week, the Maryland Minute provides highlights and insights on this weekend’s events around the state. Maryland Minute is featured on Entercom radio stations in Baltimore and Washington, D.C., WERQ on Baltimore’s WBAL-AM 1090.