

BE OPEN FOR MORE CUSTOMERS

Work with the Maryland Office of Tourism



Photo: Jill Jasuta

There are many ways to partner with the Maryland Office of Tourism in order to market your destination/ attraction and to get the word out about your events and initiatives. Here are a few suggestions and contact information for our staff members who can help you.

- Visit with a Travel Counselor at any of the eight Maryland Welcome Centers and your local Visitor Center. info@visitmaryland.org
- Submit photos to our WebDAM (Web Digital Asset Management) for Maryland Office of Tourism use. Kathi Ash, 410-767-6341, kash@visitmaryland.org
- Distribute your brochures and display marketing materials at Maryland Welcome Centers. info@visitmaryland.org
- Create group tour opportunities and let us know about them. Rich Gilbert, 410-767-6288, rgilbert@visitmaryland.org
- Send your press releases to us and participate in travel media familiarization tours (FAM tours). Leslie Troy, 410-767-6298, ltroy@visitmaryland.org
- Get help reaching the travel trade market—group tours, student groups, reunions and receptive travel buyers. Participate in sales missions and trade show outreach, and receive tour leads. Rich Gilbert, 410-767-6288, rgilbert@visitmaryland.org
- Review visitmaryland.org to make sure your business listing is up to date. info@visitmaryland.org
- Use “Open For It” branding and creative assets in your advertising. Brian Lawrence, 410-767-6299, blawrence@visitmaryland.org
- Get help with your business listing content. Jim Meyer, 410-767-6325, jmeyer@visitmaryland.org
- Add your events to the visitmaryland.org calendar. Kathi Ash, 410-767-6341, kash@visitmaryland.org
- Nominate your story into the National UGRR Network to Freedom and/or a Smithsonian affiliate. Heather Ersts, 410-767-6974, hersts@visitmaryland.org
- Follow @TravelMD (Facebook/Twitter) and @visitmaryland (Instagram) and use our hashtag #MDinFocus on social media.
- Host Maryland Office of Tourism staff for a tour of your district or industry. Heather Ersts, 410-767-6974, hersts@visitmaryland.org
- Provide tickets/prizes for Maryland Mondays giveaways. Leslie Troy, 410-767-6298, ltroy@visitmaryland.org
- The Maryland Office of Tourism promotes worldwide through our partners at Capital Region USA (CRUSA) and Brand USA. Scott Balyo, 540-450-7593, sbalyo@capitalregionusa.org
- Utilize the resources and information on the Maryland Office of Tourism industry website, industry.visitmaryland.org.
- Know your Destination Marketing Organization, Heritage Areas, Main Streets, and Arts & Entertainment Districts.

LET'S BE OPEN FOR MORE CUSTOMERS BY WORKING TOGETHER.

